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### ON TRACK FOR STARDOM: ANDREW FOX

The current social networking era has given rise to numerous pioneers, but few have achieved the success of Track Entertainment CEO Andrew Fox. Founded in 1989, Track manages and maintains a series of sites – among them clubplanet.com, newyears.com, and fearlessmusic.com – committed to informing the public about a wide variety of nightlife and entertainment events. After launching his career at Sanford C. Bernstein & Co, the wealth management firm, Fox left in 1996 to launch Way Communications, an Internet service provider. Fox sold Way and went on to purchase Tumble Interactive, a web design agency, and 3G Communications before purchasing Track Entertainment in 2004. His rapid rise has won him accolades from Crain's New York Business, which named him one of the "40 Under 40" to watch in 2006, as well as features in Forbes, the Wall Street Journal and on CNBC. Not fulfilled by just the business side of his life, Fox has dedicated himself to numerous philanthropic causes, among them Chair Scholars, a charity that assists children with severe disabilities. He also sits on the board of trustees of The Watson Foundation, which provides victims of domestic abuse with financial assistance. Taking his work beyond his online life, Track Entertainment now presents concerts from up-and-coming artists at Crash Mansion in NYC for Fearless Music, which airs in 300 cities and is now in its 7th season. Past performers include The Jonas Brothers, Gym Class Heroes, and Yellowcard. Having succeeded in the worlds of business, finance, and the Web, television is Fox's next frontier.

